

RONALD N. (RONNIE) PURDY

Certified Valuation Analyst # 993310

State-Certified General Appraiser # RZ3977

BUSINESS ADDRESS

The Market Connection, LLC
1900 S. Bay Street | Eustis, FL 32726
Telephone: (352) 308-8644 or (352) 267-2915
E-mail: Rpurdy@mymarketconnection.com



**THE MARKET
CONNECTION**
APPRAISAL: COMMERCIAL | BUSINESS | RESIDENTIAL

LICENSING

- Certified Valuation Analyst (Business Appraiser)
Certification # 993310 as issued by the NACVA
- State-Certified General Appraiser
RZ3977 State of Florida



CAREER BACKGROUND

- President, Lead Point Market Consultants from March 2014 to present
- Certified Valuation Analyst with Lead Point Market Consultants from March 2014 to present
- City President, Wachovia Bank from 1999-2006
- Area President, CenterState Bank from 2006-2013
- State-Certified General Appraiser from January 2018 to present
- State Registered Trainee Appraiser with The Market Connection from June 2013 to December 2017

EDUCATIONAL BACKGROUND

- B.A. Bachelors of Science-Finance & Economics | Florida State University, May 1999
- Applicable Courses Completed at Florida State University:
 - Complex Real Estate Markets
 - Financial, Cost, & Managerial Accounting
 - Calculus for Business
 - Business Finance & Investments
 - Multi-International Finance
 - Financial Models & Forecasting
 - Risk & Mitigation Management
 - Professional Business Analysis/Financial Statements
 - Complex Analysis of Fundamental Financial Statements

APPRAISAL EDUCATION

- In addition to receiving a Bachelor's Degree, I have taken over 350 hours of the following appraisal courses:
 - Statistics, Modeling, & Finance (Cooke Real Estate School)
 - Basic Appraisal Principals (Cooke Real Estate School)
 - Basic Appraisal Procedures (Cooke Real Estate School)
 - USPAP Uniform Standards (Cooke Real Estate School)
 - General Sales Comparison Approach (Cooke Real Estate School)
 - Laws & Procedures (Cooke Real Estate School)
 - General Site Valuation & Cost Approach (Cooke Real Estate School)
 - General Report Writing (Cooke Real Estate School)

- General Income Approach I & II (2017 McKissock LP)
- General Appraiser Market Analysis, Highest & Best Use (2016 McKissock LP)
- Florida Law & Regulations (2016 McKissock LP)
- National USPAP update (2016 McKissock LP)

APPRAISAL REPORTS PREPARED IN THE FOLLOWING COUNTIES

- Lake, Orange, Sumter, Seminole, Hillsborough, Volusia, & South Marion

PURPOSE OF APPRAISALS

- Financing, Acquisition, Insurance, Government Acquisitions, Estate Tax Purposes, Estate Planning, & Asset Evaluation

TYPES OF APPRAISAL ASSIGNMENTS

- | | |
|---|------------------------------|
| • Vacant Commercial, Industrial, & Agricultural | • General Retail |
| • Residential Subdivisions | • Restaurants |
| • Special Purpose | • Banks/Financial Facilities |
| • Mixed-Use Properties | • Improved Pasture |
| • Planned Unit Developments | • Improved Medical Office |
| • Office Condominiums | • Automotive Retail |
| • Warehouses | • Professional Office |
| • Neighborhood & Big Box Shopping Centers | • Day Care Centers |



RICK SCOTT, GOVERNOR

JONATHAN ZACHEM, SECRETARY



STATE OF FLORIDA
DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
FLORIDA REAL ESTATE APPRAISAL BD

THE CERTIFIED GENERAL APPRAISER HEREIN IS CERTIFIED UNDER THE
 PROVISIONS OF CHAPTER 475, FLORIDA STATUTES

PURDY, RONALD NELSON
 1900 SOUTH BAY STREET
 EUSTIS FL 32726

LICENSE NUMBER: RZ3977

EXPIRATION DATE: NOVEMBER 30, 2020

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National Association of Certified Valuators and Analysts

*Upon recommendation of the NACVA's
Valuation Credentialing Board, this certificate recognizes that*

Ronald Purdy

*has complied with the requirements of the NACVA
and has been granted the designation of*

Certified Valuation Analyst

*The CVA credential is accredited by the
National Commission for Certifying Agencies (NCCA).
In witness of their hands at Salt Lake City, Utah*

This 3/30/2015

NACVA

Parrell Black
CHIEF EXECUTIVE OFFICER

Teroy A. Horn
SECRETARY



Certificate #
993310